



# MATCHBACK

SYSTEMS



## Large scale problems require scalable solutions.

MatchBack Systems uses big data analytics to turn your information into matchback gold, saving you time, costs and emissions.

**Almost 50% of international container miles are empty.** Each empty mile means more cost, more miles and more emissions going into the atmosphere. Imagine a scenario where you could eliminate a significant amount of empty miles—making money for truckers, and saving millions of dollars for shippers while reducing billions of tons of carbon dioxide from going into the air.

MatchBack Systems has a simple solution: fill the containers, using technology to do the leg work that used to take thousands of man hours for every ocean carrier, shipper, trucker and manufacturer. Our algorithm is saving companies like **Kuehne + Nagel, Ocean Network Express (ONE), Flexport** and **Container Port Group** thousands of dollars each month by identifying and acting on the best street-turns (or matchbacks) for their businesses. They have taken an incredibly complex problem in the industry and created comprehensive solutions to activate a previously under-utilized component of the supply chain. **It's never been easier to turn matchbacks into significant supply chain savings.**

# THREE MATCHBACK SOLUTIONS, CUSTOMIZED TO YOUR BUSINESS NEEDS



## MatchAdvisor™

**Single-party optimization.** MatchAdvisor is for customers who have both import and export freight. We optimize your shipments and advise you of the best common and recurring matchbacks in your ecosystem. We offer this on a subscription and/or transactional investment, based on your needs.



## MatchMarketplace™

**Multi-party matches.** MatchMarketplace is our solution for customers who want to match their containers with someone else's container to realize street-turn savings. Simply send us your daily feed and we'll optimize your data against other customers' data to discover and present optimal and systematic matchbacks.



## MatchMetrics™

**Data and analytics.** MatchMetrics is available for any customer on our platform. We will analyze your data to build reports based on the specific metrics you need for your business, identifying systematic matchbacks, scenario analysis, cost savings and sustainability metrics (CO<sub>2</sub> emission savings).

## Matchbacks fuelsustainability.

According to Boston Consulting Group analysis in 2016, **moving empty shipping containers costs \$15 to \$20 billion annually and generates up to 19 million tons of carbon dioxide globally.** MatchBack Systems solutions unlock matches and facilitate internal and two-party street-turns of idle equipment between shippers, ocean carriers and container leasing companies, intermodal operators, manufacturers and other logistics companies. **Each matchback reduces more than 30% of harmful emissions.** The emission reductions are real – and they're helping our customers meet sustainability objectives to improve the planet for future generations.

***Get in touch today and let us show you how matchbacks can provide you with significant ROI***

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