

# MatchConnector™

MatchConnector is a solution from MatchBack Systems that offers a private network for trusted partners to pool inventories and attain joint efficiency gains.



MatchConnector is a secure, neutral portal for supply chain parties to pool inventories. Participants collaborate within their private network where they can offer and request containers, loads and truck power with trusted partners. It's easy to plan and communicate dual transactions at a port or request help with inland moves to reduce costs and improve operational efficiency.

Visibility and collaboration are essential for network fluidity. MatchConnector delivers both, enabling partners to match supply with demand to effectively utilize equipment and capacity.

## HOW IT WORKS:

### POOL INVENTORIES



Select the partner you want to connect with on your private platform.



We configure our application to fit the business rules of each party, which can include connection to your TMS.



Send us your file feed to offer or request empty containers, loads or power. You can also make individual posts if needed.

### STREAMLINE WORKFLOW



We analyze and optimize your data against your partner's to identify matching opportunities.



Our system alerts you to a match request sent or received. You confirm the match with your partner.



We provide a record of executed matches to both parties.

## FREQUENTLY ASKED QUESTIONS:

#### How is this different to posting on a load board?

Unlike a load board where you can waste time searching for suitable matches, our system quickly finds and prioritizes posts that meet your criteria.

#### Is my data visible to other companies on your platform?

No, your posts can only be seen by your trusted partner. We have stringent security measures to keep your data private and secure.

#### How many partner networks can I create?

As many as you need. There is no limit to the number of parties you can collaborate with.

#### I'm a drayage operator. How does this help my business?

MatchConnector is focused on port activity with major benefits for the trucking community. Greater visibility to freight and equipment means you can improve productivity, minimize charges, and increase revenue.



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