

# MatchMarketplace™

MatchMarketplace is a solution from MatchBack Systems for customers who want to match their containers with someone else's container to attain significant cost and emission savings.

Sometimes it's challenging for ocean carriers, shippers, manufacturers, logistics companies and truckers to matchback (or street-turn) containers within their own ecosystems, yet empty containers are often available through other companies. However, it's difficult to have complete visibility for all matchback opportunities that may exist.

MatchMarketplace makes it easy to unlock matchbacks from other companies, giving those seeking street-turns the option to fill their empty container with another load.

## HOW IT WORKS:

### ONE-OFF MATCHBACKS



Send us your daily feed; we analyze and optimize the data against other customers' data in the system.



Potential matchbacks are presented. You decide if you want to accept the multi-party matchback.



Alerts are sent to both parties when a matchback is confirmed. Company information is then shared for final negotiation.

### RECURRING MATCHBACKS



We study your historical data and optimize it against historical data from other customers in the system. This tells us which multi-party matchback opportunities occur most frequently in our system.



We present these opportunities, and you then tell us which multi-party matchbacks we should systematically pair whenever they occur in our system.

## FREQUENTLY ASKED QUESTIONS:

### What if I don't want to match with a specific customer?

With our whitelisting, you decide who you wish to be matched with.

### Is this just another load board? Won't it take too much time to find matchback opportunities?

No. MatchBack Systems prioritizes the most valuable and critical matchbacks first, so you don't have to wade through mountains of data.

### How do I know the container/booking will be a match?

Our match engine will pair your container with all the available bookings and containers that meet your match criteria.

We will then highlight all potential matches online or through reports that can be pushed to the planner with guidance. When someone requests to be matched with you, you will be alerted online, or by email and/or text.



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